1		
2		
3		
4		
5		
6		ΓES DISTRICT COURT
7	WESTERN DISTRICT OF W	ASHINGTON AT SEATTLE
8	GETTY IMAGES, INC., a Delaware Corporation,	Case No. 2:16-cv-1892
10	Plaintiff,	PLAINTIFF'S MOTION FOR TEMPORARY RESTRAINING ORDER
11	vs.	ORDER TO SHOW CAUSE, ORDER EXPEDITING DISCOVERY, AND
12	ROXANNE MOTAMEDI, an individual,	LETTER OF REQUEST
13	Defendant.	CLERK'S ACTION REQUIRED
14		NOTE ON MOTION CALENDAR:
15		December 12, 2016 at 9:00 AM
16		
17 18		
19		
20		
21		
22		
23		
24		
25		
26		
27		
28	PLAINTIFF'S MOTION FOR TRO, ORDER TO SHOW	W CAUSE, ORDER SEBRIS BUSTO JAMES

TABLE OF CONTENTS

I. INTRODUCTION AND RELIEF REQUESTED	1
II. STATEMENT OF FACTS	2
A. Parties	2
B. Motamedi's Non-Disclosure Agreement	3
C. Silverhub Media UK Ltd./Nick Evans-Lombe	4
D. Motamedi's Breach of Contract, Fiduciary Duty, Misappropriation, and Unfair Competition	
E. Motamedi shared trade secret and confidential information	5
F. Motamedi conspired with Evans-Lombe to compete with GETTY IMAGES	6
G. Motamedi interfered with GETTY IMAGES's business relationships	6
H. Motamedi solicited GETTY IMAGES's employees to work for Silverhub while employed by GETTY IMAGES	
I. Irreparable Harm	8
III. AUTHORITY	8
A. GETTY IMAGES is Entitled to a TRO and Preliminary Injunction	8
GETTY IMAGES is likely to succeed on its claims	9
a. Motamedi Breached the Non-Disclosure Agreement	9
b. Motamedi misappropriated GETTY IMAGES's trade secrets	10
c. Motamedi breached her fiduciary duty and duty of loyalty	13
2. GETTY IMAGES will suffer irreparable harm absent injunctive relief	14
3. The balance of equities favors GETTY IMAGES	15
4. An injunction is in the public interest	16
B. The Court Should Grant Expedited Discovery	16
C. The Court Should Issue a Letter of Request	19
IV. CONCLUSION	19

TABLE OF AUTHORITIES

CASES:	
Boeing Co. v. Sierracin Corp., 108 Wn.2d 38, 50 (1987)	. 11
Ed Nowogroski Ins., Inc. v. Rucker, 137 Wn.2d 427, 449 (1999)	. 11
Ellsworth Assoc., Inc. v. United States, 917 F. Supp. 841, 844 (D.D.C. 1996)	. 17
Kieburtz & Assocs. v. Rehn, 68 Wn. App. 260, 265-66 (1992)	. 14
Lamb-Weston, Inc. v. McCain Foods, Ltd., 941 F.2d 970 (9th Cir. 1991)	. 16
Lodis v. Corbis Holdings, Inc., 172 Wn. App. 835, 860 (2013)	. 13
MAI Systems Corp. v Peak Computer, Inc., 991 F.2d 511, 521 (9th Cir. 1992)	. 11
Moon v. Phipps, 67 Wn.2d 948, 954-55 (1966)	. 14
Pod-Ners, LLC v. Northern Feed & Bean of Lucerne Ltd. Liability Co., 204 F.R.D. 675, 676	
(D. Colo. 2002)	. 17
Semitool, Inc. v. Tokyo Electron America, Inc., 208 F.R.D. 273, 276 (N.D. Cal 2002)	. 17
Sierra On-Line, Inc. v. Phoenix Software, Inc., 739 F.2d 1415, 1422 (9th Cir. 1984)	9
State ex rel. Pay Less Drug Stores v. Sutton, 2 Wn.2d 523, 531 (1940)	9
Stuhlbarg Int'l Sales Co. v. John D. Brush & Co., 240 F.3d 832, 839 n.7 (9th Cir. 2001)	9
United States v. Nosal, 828 F.3d 865, 882 (9th Cir. 2016)	. 11
Winter v. Natural Resources Defense Council, 555 U.S. 7, 20 (2008)	9
STATUTES:	
18 U.S.C. § 1831 et seq	. 13
18 U.S.C. § 1832	. 16
18 U.S.C. § 1836(b)	. 13
18 U.S.C. § 1839(3)	. 13
18 U.S.C. §1836(b)(3)	. 13
RCW 19.108.020	. 13
RCW 19.108.020(1)	. 10
RCW 19.108.010 (4)	. 11
RCW 19.108.010(2)	. 11
Washington's Uniform Trade Secrets Act ("UTSA"), RCW 19.108, et seq.,	. 10

_ _

I. <u>INTRODUCTION AND RELIEF REQUESTED</u>

This is a case of economic espionage and duplicity. For over a year prior to tendering her resignation, Defendant Roxanne Motamedi ("Motamedi") was conspiring with her former supervisors to set up a competing entity in the United Kingdom ("UK"). During this time period, she not only funneled trade secrets and highly confidential information to her future employer, but also diverted business opportunities worth millions of dollars and hired away employees. While these acts are heinous on their own, the fact that Motamedi was a Vice President who owed her employer a fiduciary duty makes her conduct all the more egregious.

Motamedi's naiveté – or arrogance – is her undoing. She left a clear trail of emails behind that exposed her activities. Undoubtedly, there is a treasure trove of additional emails on her personal devices and email and cloud-based storage accounts, and on those of her coconspirator's devices and accounts, that will reveal the full extent of her duplicity.

Plaintiff Getty Images, Inc. ("GETTY IMAGES") brings this motion seeking injunctive relief, to immediately stop Motamedi and her co-conspirators from using GETTY IMAGES's trade secrets and confidential information and to stop them from continuing to engage in unfair competition and interference with GETTY IMAGES's contracts and business relations. GETTY IMAGES also asks the Court to issue orders requiring Motamedi and her agents to preserve and not spoil tangible and electronic evidence, and to allow for expedited discovery prior to hearing GETTY IMAGES's motion for a preliminary injunction. Finally, GETTY IMAGES asks that the Court issue a Letter of Request to permit GETTY IMAGES to seek the issuance of subpoenas in the UK against Motamedi's co-conspirators.

II. STATEMENT OF FACTS

A. Parties.

GETTY IMAGES is a Delaware Corporation that serves as a holding company for affiliated entities that do business at locations in the United States, United Kingdom, and elsewhere, including Getty Images (US), Inc. Declaration of Craig Peters ("Peters Decl."), ¶ 2. Motamedi was formerly employed by Getty Images (US), Inc., as its Vice President, Global

Entertainment & Partnerships. *Id.* In that capacity, she had significant overlap and interaction with GETTY IMAGES's affiliated entities. *Id.*

Although she resided in Los Angeles, Motamedi had significant contact with GETTY IMAGES's Seattle affiliate. *Id.*, ¶ 4. For a period of time Motamedi's next-level supervisor was Nick Evans-Lombe, who at the time was based in the Seattle office, and a significant number of the employees that supported her and her global team worked out of the Seattle office. *Id.* All of the data and systems she used, as well as the trade secrets and confidential information she stole from GETTY IMAGES, resided on the company's servers in Federal Way, Washington. *Id.* All of her compensation was processed by GETTY IMAGES's personnel in the Seattle office. *Id.* Motamedi signed a Non-Disclosure Agreement with GETTY IMAGES in February 2000 through which she agreed that Washington law would apply, courts in the State of Washington would have jurisdiction and venue over disputes, and that injunctive relief would be an appropriate remedy for a threatened breach. Declaration of Anne Hatcher ("Hatcher Decl."), Ex. 1.

Motamedi worked for GETTY IMAGES for more than 16 years before resigning in early November 2016. Peters Decl., ¶ 5. In that time, she was pivotal in building GETTY IMAGES's editorial business to the multi-million-dollar business it is today. *Id.* For the last several years, Motamedi led the entertainment division of Editorial, an \$80MM business, and oversaw a global team of approximately 100 employees. *Id.*

B. Motamedi's Non-Disclosure Agreement.

At the start of her employment, Motamedi signed a Non-Disclosure Agreement, which imposed strict restrictions on her use of GETTY IMAGES's Confidential Information. *Id.*, ¶ 6; Hatcher Decl., Ex. 1. During the course of her employment she was also subject to other policies and procedures that obligated her to protect the company's confidential information and trade secrets, and abide by its Code of Conduct and Code of Ethics, copies of which are also attached to the Declaration of Anne Hatcher (Hatcher Decl., Ex 3). *Id.* In reliance on Motamedi's promises, GETTY IMAGES provided her with access to its most confidential information, trade

1		5
2]
3		(
4		1
	Ш	

secrets, and client relationships. She was only provided with this access because GETTY IMAGES trusted her to abide by the terms of the Non-Disclosure Agreement, as well as the company's policies, Code of Conduct and Code of Ethics. *Id.* As a Vice President, Motamedi held a high-level position of trust and confidence. GETTY IMAGES rightfully expected her to act as a fiduciary and act in the company's best interests at all times. *Id.*

Over the course of the past sixteen years, GETTY IMAGES not only provided Motamedi with access to its trade secrets and confidential information, it paid her to use its goodwill and resources to develop relationships with contributors, partners, customers and business prospects, and to develop and lead its employees. It did so expecting she would act in GETTY IMAGES's best interests at all times. Id., \P 7.

C. Silverhub Media UK Ltd./Nick Evans-Lombe.

Nick Evans-Lombe was formerly employed as GETTY IMAGES's COO. *Id.*, ¶ 8. He worked most recently out of GETTY IMAGES's London office. *Id.* During Motamedi's entire tenure at GETTY IMAGES, she and Evans-Lombe worked closely together. *Id.*

Evans-Lombe left GETTY IMAGES on April 8, 2013. *Id.*, ¶ 10. After resigning, he remained subject to noncompetition restrictions that prohibited him from competing against GETTY IMAGES or otherwise interfering with its business interests for a period of twelve months. *Id.* In April of 2016, Evans-Lombe and other ex- GETTY IMAGES executives launched Silverhub Media Uk Ltd. ("Silverhub"), an entertainment photo agency based in the United Kingdom. *Id.*, Ex. 1 (news article announcing the formation of Silverhub). Silverhub competes directly with GETTY IMAGES's Editorial, and specifically, its Entertainment business. *Id.*

D. Motamedi's Breach of Contract, Fiduciary Duty, Misappropriation, and Unfair Competition.

At the time Motamedi resigned, she informed GETTY IMAGES that she planned to take time off to attend to family matters. Peters Decl., ¶ 10. Her last day of employment with GETTY IMAGES was November 7, 2016. *Id.* However, on or about November 30, 2016, GETTY

IMAGES discovered that she was actively poaching employees of GETTY IMAGES to work for Silverhub and was apparently working for or with Silverhub in some capacity, as an employee, owner, or both. *Id.*

A litigation hold had been placed on Motamedi's email and files stored on GETTY IMAGES's servers due to an unrelated matter. Id., ¶ 11. On reviewing some of those files, GETTY IMAGES discovered that during the last several weeks of her employment, Motamedi forwarded a large amount of GETTY IMAGES's trade secret and confidential information to her personal email account and to her husband's/partner's email account and had directed her subordinates to provide her with such information. *Id.* Her email file includes more than 300 emails that she forwarded to her personal email accounts (Roxanne.motamedi@gmail.com and swissrox@gmail.com) and that of her husband/partner, Mitchell Lucas (ml90049@gmail.com), during the last few months of her employment. *Id.* There was no legitimate reason for Motamedi to forward this trade secret and confidential information to her personal email accounts or husband's/partner's email account, especially given that she did so shortly before she resigned. *Id.* Examples of trade secret and confidential information she stole from GETTY IMAGES include an analysis of High Value Partners and contributors; a revenue report for all GETTY IMAGES's entertainment photographers; and dozens of the company's highly negotiated agreements with the company's key contributors, partners and customers. *Id.* A redacted sample of the trade secret and confidential information Motamedi forwarded to her personal email accounts is attached to Peters Decl. as Exhibit 2. *Id*.

If the information taken by Motamedi fell into the hands of a competitor, it would undermine the company's ability to compete on a level playing field, and the potential harm to GETTY IMAGES would be immeasurable and irreparable. *Id.*, ¶ 12. Her actions violated her Non-Disclosure Agreement, and as GETTY IMAGES now has information that Motamedi intends to work for Silverhub, it is clear that she intends to use GETTY IMAGES's trade secret and confidential information against it. *Id.*

27

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

E. <u>Motamedi shared trade secret and confidential information</u>.

Further review of Motamedi's email file revealed additional illegal actions by her. *Id.*, ¶ 13. During the last several months of her employment, she forwarded to Evans-Lombe strategy regarding the company's editorial workflow; strategy regarding new market targets, new product areas and other key data; and compensation information for key GETTY IMAGES employees. *Id.* Motamedi also sent revenue information for GETTY IMAGES's third highest grossing contributor to an individual outside the company. *Id.* While GETTY IMAGES has only begun to review Motamedi's emails and uncover her illegal actions, it is indisputable that she shared GETTY IMAGES's trade secret and confidential information with a direct competitor Silverhub, intending to cause significant harm to GETTY IMAGES. *Id.*

F. <u>Motamedi conspired with Evans-Lombe to compete with GETTY IMAGES.</u>

Although GETTY IMAGES has only begun to uncover the extent of Motamedi's deception, her email file reveals that she met with Evans-Lombe as early as June 2015, and apparently began communicating at that time regarding the development of a business to compete with GETTY IMAGES. *Id.*, ¶ 14. Motamedi's email file contains evidence that by December 2015, she was sharing and forwarding confidential information to Evans-Lombe regarding GETTY IMAGES; in March 2016, Motamedi shared GETTY IMAGES's business strategy with Evans-Lombe; and in April 2016, a few days prior to Silverhub's launch, she discussed with Evans-Lombe potential clients, partners and competitors to Silverhub. *Id.*, Ex. 3-5.

G. <u>Motamedi interfered with GETTY IMAGES's business relationships</u>.

Motamedi's email file also includes evidence that she diverted business opportunities, interfered with the company's contractual and business expectancies and conspired with GETTY IMAGES's competitors. While we have already uncovered numerous instances and are continuing to do so on a daily basis, the following are a few examples:

• In late September and early October 2016, Motamedi forwarded revenue information for one of GETTY IMAGES's highest grossing contributor photographers. *Id.*, ¶ 15, Ex. 6.

GETTY IMAGES's business relationship with that photographer is critical to the continued success of the company's entertainment business. *Id.* That photographer has since been directly contacted by Evans-Lombe/Silverhub with an offer to become a founding photographer with Motamedi's full knowledge that GETTY IMAGES must renegotiate its relationship with that photographer in March 2017. *Id.*

- Motamedi took steps to interfere with GETTY IMAGES's business relationship with a well-known singer's management team by forwarding the company's agreement with the artist to her personal email address two weeks prior to leaving the company. *Id.*, ¶ 15, Ex. 7. She also introduced the artist's photographer, who also has a long-standing relationship with GETTY IMAGES, to a third party. *Id.* By facilitating that introduction, Motamedi gave a competitor the ability to intervene in GETTY IMAGES's long standing relationships with the artist and her photographer. *Id.* Further, she had the photographer charge GETTY IMAGES for the cost of travel to that meeting and approved the expenses. *Id.*
- In Motamedi's final days, she diverted a significant company opportunity by delaying her team from closing a lucrative deal in the luxury brand space in Italy with one of the company's competitors. *Id.*, ¶ 15, Ex. 8. GETTY IMAGES was proposing to begin distributing the competitor's content, to be followed by GETTY IMAGES taking on the invoicing of the competitor's assignments and integration of their photographers in GETTY IMAGES's paid assignment work. *Id.* The competitor wanted a quick start to the relationship; however, Motamedi instructed her team not to sign anything. We recently learned that this potential partner is now in negotiations with Silverhub. *Id.*

H. <u>Motamedi solicited GETTY IMAGES's employees to work for Silverhub while</u> <u>employed by GETTY IMAGES</u>.

GETTY IMAGES recently learned that Motamedi has been attempting to lure GETTY IMAGES's key employees away to work for Silverhub and facilitated Silverhub's recruitment of a key employee. *Id.*, ¶ 16. Relationships are key in the entertainment industry and GETTY

IMAGES's success is predicated on its employees' close relationships with contributors,
partners, and customers. *Id.* While GETTY IMAGES is receiving information daily regarding
Motamedi's poaching of GETTY IMAGES's employees, it is also uncovering evidence in her

Motamedi's poaching of GETTY IMAGES's employees, it is also uncovering evidence in her email file of her activities *while she was still employed*. *Id*.

For example, Motamedi facilitated an offer of employment from Silverhub to one of

GETTY IMAGES's long-term, key employees, Josh Norton. *Id.*, ¶ 17. Norton has been employed by GETTY IMAGES for more than 12 years and, as recently as August 2016, Motamedi identified him to GETTY IMAGES's Senior Vice President of Sales for the Americas as a key employee worth retaining. *Id.*, ¶ 17, Ex. 9. However, the following month, Motamedi worked with Evans-Lombe to facilitate an offer with higher compensation from Silverhub to Norton. *Id.*, ¶ 17, Ex. 10. Employee relationships like Norton's are built over time. *Id.* When a key employee is poached by a trusted executive, the remaining employee relationships are undermined. *Id.* Norton is but one example; on information and belief, Motamedi has actively solicited and continues to solicit GETTY IMAGES's employees to grow Silverhub's business. *Id.*

I. Irreparable Harm.

Prior to her resignation, Motamedi leveraged relationships with GETTY IMAGES's contributors, partners, customers and employees to grow and develop Silverhub in collusion with Evans-Lombe. *Id.*, ¶ 18. Motamedi's wrongful conduct as described in this action is causing irreparable harm to GETTY IMAGES's relationships with customers, photographers, suppliers, and employees. *Id.* No amount of money can fully make up for the damage to relationships, which in some cases took many years to develop. *Id.* Further, unless restrained, she and her coconspirators will create further damage to GETTY IMAGES's relationships.

III. AUTHORITY

A. GETTY IMAGES is Entitled to a TRO and Preliminary Injunction

GETTY IMAGES seeks a TRO requiring Motamedi to: (1) return all GETTY IMAGES property and information, (2) provide access to her computer(s), portable storage devices, cell

1	phone(s) and online accounts where GETTY IMAGES's information was transferred or is stored;
2	and (3) solely for purposes of this litigation, retain all GETTY IMAGES information in the form it
3	was transferred or stored. In addition, Motamedi should be barred from sharing or using any
4	GETTY IMAGES information for any purpose other than this litigation, including to develop
5	strategy or solicit or service customers for Silverhub. To maintain the status quo until GETTY
6	IMAGES can determine through discovery all the trade secrets and confidential information
7	Motamedi has misappropriated, and the scope of her use of that information to develop company
8	strategy or contact, create bids for, or service GETTY IMAGES's clients or raid its employees,
9	Motamedi should be barred from working on any matter for Silverhub involving individuals or
10	entities who were employees, clients, photographers, or suppliers of GETTY IMAGES during
11	Motamedi's employment, and barred from communicating with Evans-Lombe, Silverhub
12	employees or agents about such individuals/entities. Motamedi should be further ordered to direct
13	her Internet Service Providers, her email providers, her cloud based storage accounts, her co-
14	conspirators, and their agents to protect and preserve evidence stored on any device or cloud storage
15	account related to the allegations in this matter. Expedited discovery should be permitted so this
16	matter then can be fully considered at a preliminary injunction hearing.
17	TROs and preliminary injunctions are devices for preserving the status quo and preventing
18	irreparable loss before judgment. See, e.g., Sierra On-Line, Inc. v. Phoenix Software, Inc., 739
19	F.2d 1415, 1422 (9th Cir. 1984). See also State ex rel. Pay Less Drug Stores v. Sutton, 2 Wn.2d

g F.2d 1415, 1422 (9th Cir. 1984). See also State ex rel. Pay Less Drug Stores v. Sutton, 2 Wn.2d 523, 531 (1940) (purpose of TRO is to preserve the status quo "until the propriety of granting a [preliminary] injunction can be determined"). The standards for granting TROs and preliminary injunctions are the same. See Stuhlbarg Int'l Sales Co. v. John D. Brush & Co., 240 F.3d 832, 839 n.7 (9th Cir. 2001) (analysis of preliminary injunction and temporary restraining order is "substantially identical").

To be entitled to a TRO or preliminary injunction, a party must show that: (1) it is likely to succeed on the merits; (2) it is likely to suffer irreparable harm in the absence of preliminary relief; (3) the balance of equities tips in its favor; and (4) an injunction is in the public interest. Winter v.

20

21

22

23

24

25

26

27

Natural Resources Defense Council, 555 U.S. 7, 20 (2008). As discussed below, GETTY IMAGES is entitled to a TRO and a preliminary injunction because it satisfies all elements necessary for that relief.

1. GETTY IMAGES is likely to succeed on its claims

In its Complaint, GETTY IMAGES has asserted a number of claims based on Motamedi's unlawful actions. This motion focuses on just a few of the claims that support injunctive relief.

a. <u>Motamedi Breached the Non-Disclosure Agreement</u>

At the outset of her employment Motamedi entered into a Non-Disclosure Agreement with GETTY IMAGES whereby she agreed to hold GETTY IMAGES's Confidential Information in strict confidence, not to disclose such Confidential Information to third parties or to any person, and not to use any Confidential Information except for the Business Purpose specified in the Non-Disclosure Agreement. Hatcher Decl., Ex. 1, ¶ 2. The Non-Disclosure Agreement defines "Confidential Information" as "any information disclosed by Getty Images, including but not limited to, any financial information, procedures or processes employed and any other information, whether oral or visual communication, writing, digital transmission or any other means [.]" Id., ¶ 1.

The Non-Disclosure Agreement expressly applies "to all Confidential Information" and "to Confidential Information of Getty Images' parent, subsidiary, and affiliated companies." By executing the Non-Disclosure Agreement, Motamedi "acknowledge[d] that all of Getty Images's Confidential Information is owned solely by Getty Images (and/or its licensors) and that the unauthorized disclosure or use of such Confidential Information would cause irreparable harm and significant injury, the degree of which may be difficult to ascertain." *Id.*, ¶ 8. Accordingly, Motamedi agreed that "Getty Images shall have the right to obtain an immediate injunction for any court of competent jurisdiction enjoining breach of this Agreement and/or disclosure of the Confidential Information." *Id.* Motamedi also agreed that the Non-Disclosure Agreement would be "governed by the laws of the State of Washington" and consented to "the jurisdiction of an[d] venue in the courts of the State of Washington." *Id.*, ¶ 12.

As shown by Mr. Peters' accompanying declaration and attachments thereto, Motamedi has egregiously breached the Non-Disclosure Agreement, entitling GETTY IMAGES to immediate injunctive relief.

Motamedi misappropriated GETTY IMAGES's trade secrets. b.

GETTY IMAGES has asserted claims for misappropriation of trade secrets under both Washington State and federal law. Under Washington's Uniform Trade Secrets Act ("UTSA"), RCW 19.108, et seq., "[a]ctual or threatened misappropriation may be enjoined." RCW 19.108.020(1). The term "trade secret" is defined under the UTSA as follows:

"Trade secret" means information, including a formula, pattern, compilation, program, device, method, technique, or process that:

- Derives independent economic value, actual or potential, from not being generally known to, and not being readily ascertainable by proper means by, other persons who can obtain economic value from its disclosure or use; and
- Is the subject of efforts that are reasonable under the circumstances to (b) maintain its secrecy.

RCW 19.108.010 (4). The term "misappropriation" is defined in pertinent part as follows:

"Misappropriation" means: . . .

EXPEDITING DISCOVERY, AND LETTER OF REQUEST - 10

- (b) Disclosure or use of a trade secret of another without express or implied consent by a person who: . . .
 - At the time of disclosure or use, knew or had reason to know that his or her knowledge of the trade secret was . . . acquired under circumstances giving rise to a duty to maintain its secrecy or limit its use . .

RCW 19.108.010(2).

Courts have found that customized compilations of data, which may come from both public and private sources, constitute trade secrets. *United States v. Nosal*, 828 F.3d 865, 882 (9th Cir. 2016) (database of potential executives compiled and used by search company); MAI Systems Corp. v Peak Computer, Inc., 991 F.2d 511, 521 (9th Cir. 1992) (manufacturer's customer database that allows a competitor to direct its sales efforts to particular customers qualifies as trade secret). "A trade secrets plaintiff need not prove that every element of an

28

SEBRIS BUSTO JAMES

information compilation is unavailable elsewhere." Boeing Co. v. Sierracin Corp., 108 Wn.2d 1 2 3

4 5

7

6

8 9

10

11 12

13 14

15

16

17 18

19

20

21 22

23

24

25

26

27

28

38, 50 (1987). Trade secret protection for a customer list does not depend on whether the list is taken in written form or memorized. Ed Nowogroski Ins., Inc. v. Rucker, 137 Wn.2d 427, 449 (1999).There can be no doubt that GETTY IMAGES's detailed information about its current and

prospective clients, pending projects, finances, key employees, pricing, designs, and other elements of its business constitute trade secrets under the UTSA. See Peters Decl., ¶¶ 11-5 exhibits thereto. The information "derives independent economic value, actual or potential, from not being generally known" to GETTY IMAGES's competitors such as Silverhub, who could use such information to advance their own business while undermining GETTY IMAGES in the market, i.e., "obtain economic value from its disclosure or use." Id. The information is not available to the public and is not readily ascertainable by proper means. Id.; see also Hatcher Decl., ¶4, Ex. 1-5. Indeed, Motamedi's actions in copying and transferring that information for months prior to her resignation, and then lying about her post-resignation intentions, confirms that the information would be valuable to Motamedi and her co-conspirators.

GETTY IMAGES's trade secrets and confidential information have been "the subject of efforts that are reasonable under the circumstances to maintain its secrecy." GETTY IMAGES required Motamedi to sign a Non-Disclosure Agreement before it would share any confidential information with her about its business. Id., Ex. 1. Thereafter, GETTY IMAGES provided Motamedi with written policies that clearly spelled out what could and could not be done with GETTY IMAGES's confidential information and trade secrets. *Id.*, Ex. 2-4. Lest there be any doubt, GETTY IMAGES provided Motamedi with its Code of Conduct and Code of Ethics to ensure she knew what was expected of her. *Id.* The trade secrets and confidential information that she forwarded to her personal email address is available only through GETTY IMAGES's

¹ GETTY IMAGES has submitted redacted versions of the referenced documents, pending the bringing of a Motion to Seal. In case the Court has any doubt or questions as to the referenced documents, GETTY IMAGES can provide for an in camera inspection in the Court's chambers.

1 | 2 | g | t | 4 | H

computer system, which requires a password for access, and access is limited to only a select group of employees. The confidential nature of GETTY IMAGES's business information has thus been clear. In removing confidential information in a surreptitious way, and concealing her post-employment intentions, Motamedi effectively acknowledged her understanding that the information was to be used only for legitimate company purposes, and that she was not entitled to possess it for any purpose other than to further GETTY IMAGES's business interests during the course of her employment.

Finally, based on the electronic trail she left behind, it is indisputable that Motamedi misappropriated the trade secrets in question. Due to Motamedi's careful choreographing with her co-conspirators of their activities, GETTY IMAGES is unable to specify yet the full scope of the information unlawfully taken and used. Even so, the evidence discovered to date establishes that Motamedi has violated the UTSA.

The same evidence supports the conclusion that Motamedi has violated the Economic Espionage Act, as amended by the Defend Trade Secrets Act, 18 U.S.C. § 1831 et seq. ("EEA"). As amended, the EEA authorizes private civil actions by owners of trade secrets that have been misappropriated, where the trade secret is related to a product or service used in, or intended for use in, interstate commerce. 18 U.S.C. § 1836(b). The EEA defines trade secrets similarly to but even more broadly than the UTSA. 18 U.S.C. § 1839(3). Under the EEA, the Court may grant an injunction to prevent actual or threatened misappropriation of trade secrets. 18 U.S.C. §1836(b)(3); RCW 19.108.020. The evidence shows Motamedi has misappropriated from GETTY IMAGES trade secrets relating to products and services used in interstate commerce and shared them with and/or used them on behalf of her co-conspirators Evans-Lombe, Silverhub and its employees and agents. GETTY IMAGES is entitled to injunctive relief as permitted by the UTSA and EEA.

c. Motamedi breached her fiduciary duty and duty of loyalty.

As a Vice President, Global Entertainment & Partnerships for Getty Images (US), Inc., Motamedi was responsible for managing an \$80MM business and a team of approximately 100

1	employees. There no doubt that Motamedi owed a fiduciary duty to GETTY IMAGES.	
2	"Corporate officers owe fiduciary duties of good faith, care, and loyalty." Lodis v. Corbis	
3	Holdings, Inc., 172 Wn. App. 835, 860 (2013). "Officers must act in the best interests of the	
4	corporation – 'a standard of behavior above that of the workaday world." <i>Id.</i> (internal citation	
5	omitted). In fact, all employees owe their employer a duty of loyalty under Washington law.	
6	This duty prohibits employees from acting in direct competition with their employer, for	
7	example, by soliciting customers for a rival business. Kieburtz & Assocs. v. Rehn, 68 Wn. App.	
8	260, 265-66 (1992). Similarly, as agents of their employer, employees have a duty to use the	
9	employer's property solely for the employer's benefit. <i>Moon v. Phipps</i> , 67 Wn.2d 948, 954-55	
10	(1966).	
11	The evidence demonstrates that while still employed by GETTY IMAGES, Motamedi	
12	violated her fiduciary duty to the company in a number of ways:	
13	She funneled GETTY IMAGES's trade secrets and confidential information to her co-	
14 15	conspirators, Evans-Lombe and Silverhub. Peters Decl., ¶ 15.	
16	She diverted photographers and clients from GETTY IMAGES to further her own interests.	
17	Id.	
18	She recruited GETTY IMAGES employees to quit their employment with GETTY	
19	IMAGES and accept employment with Silverhub. <i>Id</i> .	
20	She engaged in these misdeeds while employed by GETTY IMAGES as an Executive Vice	
21	President. These actions indisputably violated her fiduciary duty to GETTY IMAGES and will	
22	cause GETTY IMAGES irreparable harm unless Motamedi is immediately enjoined pursuant to	
23	F.R.C.P. 65.	
24	2. GETTY IMAGES will suffer irreparable harm absent injunctive relief	
25	For months prior to announcing she was leaving GETTY IMAGES's employment,	
26	Motamedi accessed and transferred GETTY IMAGES's trade secrets and confidential information	
27	to support Silverhub's and/or her own competing interests at GETTY IMAGES's expense.	

Motamedi went so far as to withhold lucrative business opportunities, and to recruit away GETTY IMAGES employees, demonstrating her willingness to undermine GETTY IMAGES if it would inure to her own benefit. Peters Dec., ¶ 15, Ex. 8.

As long as Motamedi and her co-conspirators possess GETTY IMAGES's information, and GETTY IMAGES remains uncertain of the scope of that information and how it is being used, GETTY IMAGES is unable to take effective steps to protect itself. Indeed, given the nature of the information, the only way to limit the harm to GETTY IMAGES at this point may be a global injunction against Motamedi and her co-conspirators. Given the highly competitive nature of GETTY IMAGES's business, Motamedi's continued use of GETTY IMAGES's trade secrets and confidential information will almost certainly erode GETTY IMAGES's client base, photographer relationships, and lead to the loss of important employees. Peters Decl., \$18. Monetary damages for the loss of specific projects will be insufficient to repair the harm. GETTY IMAGES has shown that it is likely to suffer irreparable injury absent injunctive relief. Indeed, if there was a price to be paid for GETTY IMAGES's business, Silverhub could have attempted to purchase it from GETTY IMAGES. See, e.g., http://silverhub.media/en/pages/newsannouncement.html (news article announcing Silverhub's acquisition of Splash News and quoting Evans-Lombe, its co-founder: "The acquisition of a respected brand like Splash News continues our strategy to reinvigorate the worlds of celebrity, sports and entertainment content and invest for growth.")

3. The balance of equities favors GETTY IMAGES

Granting the requested relief would not unfairly disadvantage Motamedi. She can state no good reason she should not have to return information she improperly took and shared, nor can she state any reason why her co-conspirators should be allowed to use that information. Any harm they might suffer from returning the information carries no weight—they never should have had the information in the first place.

² GETTY IMAGES is pursuing equitable and legal remedies against Motamedi's co-conspirators in the UK. Toward that end, it is requesting the Court issue a "Letter of Request" as discussed below.

Similarly, there is no unfair disadvantage in enjoining Motamedi from working on any

15 16

17 18

19

20 21

22 23

24

25

26 27

28

matter for Silverhub involving clients, photographers, or suppliers who had established contracts or business relationships with GETTY IMAGES during Motamedi's employment. Motamedi misappropriated confidential information regarding the entities and individuals in question. She could not reasonably expect she could continue to work with the same clients and individuals on the same projects she became aware of and diverted while employed by GETTY IMAGES, thereby gaining an unfair and unlawful competitive advantage, which is why she kept her activities secret. Enjoining Motamedi in this manner while this case is pending would only put Motamedi in the position she would have been in had she not taken GETTY IMAGES's confidential information in order to also take its customers.³ See Lamb-Weston, Inc. v. McCain Foods, Ltd., 941 F.2d 970 (9th Cir. 1991) (affirming eight-month preliminary injunction barring Motamedi from producing or selling products made with technology plaintiff alleged constituted its trade secret; injunction in trade secret case "seeks to protect the secrecy of misappropriated information and to eliminate any unfair head start the Motamedi may have gained").

GETTY IMAGES will suffer the far greater hardship if injunctive relief is not granted – the loss of clients, photographers, and employees who were actively recruited by Motamedi in breach of her fiduciary duty. The equities favor granting a TRO pending expedited discovery, and, assuming the evidence further supports GETTY IMAGES's claims, a preliminary injunction to remain in place until a trial on the merits.

An injunction is in the public interest 4.

The EEA establishes criminal penalties for misappropriation of trade secrets. 18 U.S.C. § 1832. In doing so, the law demonstrates Congress's belief that such conduct is harmful not only to the individual or entity whose secrets are purloined, but also to the public. Theft of trade secrets, and allowing the thieves to retain and use the confidential information they purloined, undermines business development and stability; preventing such conduct is in the public's

³ Any bond in this case should be nominal as a result.

 $\begin{bmatrix} 1 \\ 2 \\ 3 \end{bmatrix}$

interest. That injunctive relief is generally appropriate when trade secrets have been misappropriated is acknowledged by the inclusion of specific provisions for such relief in both the EEA and the UTSA.

B. The Court Should Grant Expedited Discovery

Motamedi engaged in improper conduct. To determine the full extent of Motamedi's unlawful actions and establish GETTY IMAGES's right to a preliminary injunction, GETTY IMAGES needs to obtain certain basic discovery from Motamedi. Generally, discovery does not commence before the parties have conducted a Rule 26(f) meeting, which often takes place three or four months into the litigation – after a Motamedi has retained counsel and responded to the complaint. The Court, however, may authorize discovery before the Rule 26(f) meeting for good cause, which is shown where the moving party's need for expedited discovery outweighs the prejudice to the non-moving party. *Semitool, Inc. v. Tokyo Electron America, Inc.*, 208 F.R.D. 273, 276 (N.D. Cal 2002).

In *Semitool*, the Court found good cause for permitting expedited discovery (three weeks earlier than as authorized by Fed. R. Civ. P. 26(f) and shortening the response time from 30 to 20 days) where the requests were limited and relevant, and the discovery would allow the plaintiff to determine whether amendment of its complaint was appropriate. Courts have also found good cause for expedited discovery in cases involving unfair competition, and where a preliminary injunction is sought. *See, e.g., Pod-Ners, LLC v. Northern Feed & Bean of Lucerne Ltd. Liability Co.*, 204 F.R.D. 675, 676 (D. Colo. 2002); *Ellsworth Assoc., Inc. v. United States*, 917 F. Supp. 841, 844 (D.D.C. 1996).

Here, GETTY IMAGES seeks to conduct limited expedited discovery regarding the trade secrets and confidential information taken and used by Motamedi, as that information is not only necessary to support a preliminary injunction, but would also allow GETTY IMAGES to take steps to protect its business before Motamedi causes it further damage. Such discovery would include, among other things: the terms and conditions of Motamedi's relationship with Silverhub; identification and production of all GETTY IMAGES information Motamedi copied,

1 d 2 c 3 a 4 a 5 tt 6 s

8

7

1011

13

12

15

14

1617

18 19

2021

22

2324

25

26

2728

 4 Emails pulled from GETTY IMAGES's server show Motamedi was communicating with Evans-Lombe in June 2015. Peters Decl., \P 14.

downloaded, forwarded, or otherwise transferred from GETTY IMAGES; and information concerning GETTY IMAGES clients, photographers, employees, and suppliers that Motamedi and/or her agents have solicited contrary to GETTY IMAGES's interests. GETTY IMAGES also requests that it be permitted to take Motamedi's deposition focused on the same issues, and that these deponents be ordered to appear at the offices of GETTY IMAGES's counsel. Any such depositions should not be counted against the general limitations on the number of depositions in Fed. R. Civ. P. 30.

As a necessary adjunct to discovery, GETTY IMAGES requests that Motamedi also be ordered to immediately deliver to a neutral third-party expert all computers, flash drives, SD cards, cell phones, and other external drives used by her at any time since January 1, 2015⁴ that are in her possession, custody, or control. The third-party should be instructed to create a forensic image at Motamedi's expense of all such devices and to provide a written report of their contents (without disclosing any proprietary information), but should not allow either party to view the image(s) absent mutual written agreement of the parties or order of the Court.

Motamedi should also be ordered to identify any and all cloud-based storage accounts she has accessed since January 1, 2015 and to provide login credentials (*e.g.*, user ID and password) for each such account. Motamedi should also be ordered to notify all Internet Service Providers she has used to send or receive email, or through whom she has cloud-based storage accounts, including, but not limited to, Google, to request that they protect and preserve all emails and other files sent, received, or stored by her. Finally, GETTY IMAGES requests that Motamedi also be ordered to respond to the written discovery requests attached as Exhibit 1 to the Declaration of Jeffrey A. James ("James Decl.").

Without such evidence, GETTY IMAGES is unable to fully establish the extent of Motamedi's wrongful conduct and the injury GETTY IMAGES is likely to suffer in the future. To permit the preliminary injunction hearing to be scheduled without excessive delay, GETTY

IMAGES's counsel.

13

14

15

12

16

18

17

19 20

21 22

23

24

25

26

27

28

IMAGES requests that the computers and other storage devices be produced to the third-party expert immediately; answers to written discovery be served within 10 days, and that the depositions be ordered to take place in the next two weeks unless otherwise agreed to by GETTY

Motamedi will not be unfairly prejudiced by having to produce the requested discovery and submit to a brief deposition within the proposed timeframe. Motamedi is well aware of the information she has taken and the scope of her actions. The requested discovery does not require her to search large databases or formulate legal defenses; Motamedi must simply identify and produce documents and devices regarding her relationship with Evans-Lombe and Silverhub, the information she took from GETTY IMAGES, and the GETTY IMAGES clients, photographers, employees, and suppliers she has contacted in furtherance of her personal interests, and to answer brief questions under oath.

C. The Court Should Issue a Letter of Request

Because Evans-Lombe and others believed to be acting on their behalf are located in the UK, GETTY IMAGES respectfully requests that the Court issue a Letter of Request for International Judicial Assistance Pursuant to The Hague Convention of 18 March 1970 on the Taking of Evidence Abroad in Civil and Commercial matters ("Letter of Request"). See James Decl., ¶ 3. The Letter of Request is a precursor to applying to the English court to issue an order compelling the non-party witnesses, e.g., Evans-Lombe and others at Silverhub, to attend a deposition in England and produce documents in advance of that deposition. This discovery is needed to uncover the extent of the conspiracy and further support a preliminary injunction. If the Court grants this request, GETTY IMAGES can secure an appropriate form from its UK counsel to provide to the Court.

IV. CONCLUSION

Motamedi has acted to cause irreparable harm to GETTY IMAGES. Her use of GETTY IMAGES's misappropriated trade secrets and confidential information must be restrained. Given the evidence of her misconduct and tortious interference uncovered to date, Motamedi should be

Case 2:16-cv-01892-RAJ Document 2 Filed 12/12/16 Page 22 of 22

1	ordered to provide expedited discovery prior to the preliminary injunction hearing. She should	
2	also be ordered to preserve evidence, and to direct others within her sphere of influence to do s	
3	as well, so that this matter can be fully and fairly resolved at trial.	
4	SEBRIS BUSTO JAMES	
5	/s/ Jeff James	
6	Jeffrey A. James, WSBA #18277 /s/ Tina Aiken	
7	Tina Aiken, WSBA #27792 14205 S.E. 36 th Street, Suite 325	
8	Bellevue, Washington 98006	
9	Emails: jaj@sebrisbusto.com taiken@sebrisbusto.com	
10	Tel: 425-454-4233 / Fax: 425-453-9005 Attorneys for Plaintiff	
11	7 Ktorneys for Framen	
12		
13		
14		
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		
26		
27		